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Production of
ICE CREAM
and
RELATED FROZEN PRODUCTS
JULY 1969

U.S. DEPARTMENT OF AGRICULTURE
Statistical Reporting Service
Crop Reporting Board
Released August 20, 1969
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ICE CREAM PRODUCTION

Ice cream production in the United States in July was estimated at 80,125,000 gallons, the Crop Reporting Board reports. This is 1 percent less than in July 1968. Aggregate output in the first seven months of this year is nearly the same as the January-July total of 1968. The seasonal gain from June to July was 6 percent, compared with 11 percent at this time in 1968. Temperatures during July averaged below normal in most of the country north of a line extending from the southern border of Oregon and irregularly eastward to the East Coast at Delaware Bay. They were normal or above in most of the area south of this line.

The average milkfat content of ice cream manufactured in the United States in July was 10.6 percent. This compares with 10.8 percent in January 1969 and 10.7 percent in July 1968.

Changes in ice cream production by regions from July 1968 were mixed. Output increased 2 percent in the West North Central States and 8 percent in the South Central. Production held about steady in the East North Central Region. Decreases in the other regions varied from 1 percent in the Pacific to 6 percent in the North Atlantic. Output was 2 percent less in the South Atlantic Region and 5 percent in the Mountain. In the three leading-producing states, production was down 5 percent in New York, 9 percent in Pennsylvania and 1 percent in California.

From June to July this year, output advanced seasonally in all regions except the North Atlantic and the West, where it held about steady in both. Production was up 11 percent in the West North Central States and 9 percent in the South Atlantic. Gains of 8 percent occurred in each of the other three regions. Output increased 3 percent in New York and 11 percent in California, but decreased 9 percent in Pennsylvania. Seasonal gains occurred in all other states except Connecticut, South Dakota, West Virginia, Mississippi, Montana, Colorado, Utah and Oregon.

PRODUCTION OF ICE CREAM, BY MONTHS, UNITED STATES, 1969

MONTH	ENUMERATED		ESTIMATED	CHANGE FROM
	1967	1968	1969	1968
	Thousand Gallons			Percent
January	50,585	53,360	54,900	+ 3
February	50,902	56,202	54,055	- 4
March	62,511	61,309	61,565	0
April	58,674	66,170	64,260	- 3
May	68,055	69,352	68,505	- 1
June	76,750	73,069	75,675	+ 4
July	74,418	81,262	80,125	- 1
SEVEN MONTH TOTAL	441,895	460,724	459,085	0
August	77,789	79,306		
September	64,543	67,209		
October	59,708	63,330		
November	53,285	52,109		
December	48,189	49,723		
TWELVE MONTH TOTAL	745,409	772,401		

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PRODUCTION OF ICE CREAM, BY STATES, JULY 1969

STATE AND GEOGRAPHIC DIVISION	ENUMERATED		ESTIMATED		CHANGE FROM:	
	JULY 1967	JULY 1968	JUNE 1969	JULY 1969	JULY 1968	JUNE 1969
	Thousand Gallons				Percent	
Maine	471	452	380	440	- 3	+ 16
Massachusetts	3,897	4,187	3,900	4,240	+ 1	+ 9
Connecticut	1,155	1,236	1,340	1,210	- 2	- 10
New York	7,794	8,262	7,630	7,830	- 5	+ 3
New Jersey	2,234	2,468	1,980	2,120	- 14	+ 7
Pennsylvania	6,938	7,615	7,610	6,920	- 9	- 9
Other N.A. States .	446	575	425	605	+ 5	+ 42
NO. ATLANTIC STATES	22,935	24,795	23,265	23,365	- 6	0
Ohio	4,383	4,840	4,600	5,100	+ 5	+ 11
Indiana	2,716	2,706	2,430	2,700	0	+ 11
Illinois	4,054	4,575	4,220	4,480	- 2	+ 6
Michigan	3,252	3,718	3,380	3,610	- 3	+ 7
Wisconsin	2,244	2,368	2,200	2,300	- 3	+ 5
E. N. CENTRAL STATES	16,649	18,207	16,830	18,190	0	+ 8
Minnesota	2,450	2,663	2,500	2,850	+ 7	+ 14
Iowa	980	1,070	1,000	1,010	- 6	+ 1
Missouri	1,661	1,743	1,510	1,775	+ 2	+ 18
North Dakota	294	314	300	325	+ 4	+ 8
South Dakota	146	153	145	135	- 12	- 7
Nebraska	1,012	1,091	1,000	1,110	+ 2	+ 11
Kansas	567	704	650	690	- 2	+ 6
W.N. CENTRAL STATES	7,110	7,738	7,105	7,895	+ 2	+ 11
District of Columbia	659	816	735	745	- 9	+ 1
Maryland	1,425	1,616	1,510	1,680	+ 4	+ 11
Virginia	1,053	1,000	940	1,015	+ 2	+ 8
West Virginia	538	359	320	300	- 16	- 6
North Carolina	1,892	1,997	1,830	2,020	+ 1	+ 10
Georgia	873	1,038	900	925	- 11	+ 3
Florida	1,654	2,012	1,960	2,200	+ 9	+ 12
Other S.A. States .	1,013	988	630	705	- 29	+ 12
SO. ATLANTIC STATES	9,107	9,826	8,825	9,590	- 2	+ 9
Kentucky	595	670	605	625	- 7	+ 3
Tennessee	1,453	1,673	1,555	1,700	+ 2	+ 9
Alabama	793	1,028	1,030	1,175	+ 14	+ 14
Mississippi	354	430	440	435	+ 1	- 1
Arkansas	326	333	275	330	- 1	+ 20
Louisiana	839	976	1,020	1,100	+ 13	+ 8
Oklahoma	570	675	675	780	+ 16	+ 16
Texas	2,574	2,807	2,930	3,100	+ 10	+ 6
SO. CENTRAL STATES	7,504	8,592	8,530	9,245	+ 8	+ 8
Montana	234	240	210	195	- 19	- 7
Idaho	344	418	355	360	- 14	+ 1
Colorado	690	770	730	700	- 9	- 4
Arizona	394	441	450	510	+ 16	+ 13
Utah	431	478	440	425	- 11	- 3
Other Mt. States ..	295	311	320	325	+ 5	+ 2
MOUNTAIN STATES	2,388	2,658	2,505	2,515	- 5	0
Washington	1,275	1,409	1,365	1,430	+ 1	+ 5
Oregon	689	613	640	570	- 7	- 11
California	6,528	7,204	6,400	7,100	- 1	+ 11
PACIFIC STATES	8,492	9,226	8,405	9,100	- 1	+ 8
UNITED STATES 1/	74,418	81,262	75,675	80,125	- 1	+ 6

1/Includes Alaska and Hawaii.

Production of ice milk in the United States during July was estimated at 33,030,000 gallons - nearly the same as in July 1968. Output in the first seven months of this year is 1 percent greater than the January-July period a year ago.

Production advanced 13 percent from June to July. This compares with 11 percent at this time in 1968 and 2 percent in 1967. Sharp seasonal gains occurred in all regions.

Compared with July 1968, production increased in the East North Central Region, the South Central and the West. This was offset by decreases in all other regions of the country.

PRODUCTION OF ICE MILK, BY MONTHS, UNITED STATES, 1969

MONTH	ENUMERATED		ESTIMATED	CHANGE FROM
	1967	1968	1969	1968
	Thousand Gallons			Percent
January	12,512	13,192	14,225	+ 8
February	13,752	14,980	14,400	- 4
March	18,402	18,740	19,120	+ 2
April	20,725	22,896	22,875	0
May	25,687	26,404	28,055	+ 6
June	30,038	29,803	29,240	- 2
July	30,701	33,169	33,030	0
SEVEN MONTH TOTAL	151,817	159,184	160,945	+ 1
August	30,390	31,215		
September	22,209	22,975		
October	18,144	19,131		
November	14,179	13,957		
December	12,061	12,906		
TWELVE MONTH TOTAL	248,800	259,368		

SHERBET PRODUCTION

U.S. production of sherbet in July was placed at 6,145,000 gallons. This was 3 percent less than in July 1968. Total output through July this year is only slightly larger than in the first seven months of 1968.

From June to July, output gained 6 percent this year and 13 percent in 1968. By contrast, production declined 4 percent at this time in 1967. Sharp seasonal advances occurred in all regions of the country. Gains were sharpest in the West North Central and South Central States.

Compared with July 1968, production was more in the West North Central Region, the South Atlantic and the South Central. Manufacture was less than a year earlier in all other regions.

PRODUCTION OF SHERBET, BY MONTHS, UNITED STATES, 1969

MONTH	ENUMERATED		ESTIMATED	CHANGE FROM
	1967	1968	1969	1968
	Thousand Gallons			Percent
January	2,652	2,869	3,000	+ 5
February	2,635	3,083	2,945	- 4
March	3,660	3,576	3,605	+ 1
April	3,836	4,359	4,420	+ 1
May	4,672	4,836	4,880	+ 1
June	5,803	5,603	5,790	+ 3
July	5,550	6,340	6,145	- 3
SEVEN MONTH TOTAL	28,808	30,666	30,785	0
August	5,266	5,703		
September	3,677	3,922		
October	3,151	3,450		
November	2,645	2,621		
December	2,446	2,562		
TWELVE MONTH TOTAL	45,993	48,924		

Production of Mellorine and other frozen desserts made with fats and oils other than milkfat in July, estimated at 6,000,000 gallons, was 3 percent less than in July 1968. Aggregate output in the first seven months of this year was off 5 percent from the January-July total in 1968.

Production advanced 12 percent from June to July this year, compared with 7 percent between these months in 1968. This contrasts with a 1-percent decline at this time in 1967. Output increased seasonally in all Mellorine-producing states except Alabama, Louisiana and Arizona.

Compared with July 1968, production increased in Missouri, Arkansas, Oklahoma and Oregon. Decreases occurred in all other producing states.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, BY MONTHS, UNITED STATES, 1969

MONTH	ENUMERATED		ESTIMATED	CHANGE FROM
	1967	1968	1969	1968
	Thousand Gallons			Percent
January	3,313	3,562	3,760	+ 6
February	3,585	3,947	3,580	- 9
March	4,592	4,458	4,060	- 9
April	4,401	4,934	4,710	- 5
May	5,223	5,348	4,905	- 8
June	5,782	5,747	5,365	- 7
July	5,711	6,171	6,000	- 3
SEVEN MONTH TOTAL	32,607	34,167	32,380	- 5
August	5,942	6,030		
September	4,728	4,804		
October	4,269	4,481		
November	3,302	3,304		
December	2,835	2,946		
TWELVE MONTH TOTAL	53,683	55,732		

WATER ICE PRODUCTION

Estimated July production of water ices in the United States, at 7,150,000 gallons, was 3 percent less than in July 1968. January-July output this year was 3 percent below the first seven months of last year.

From June to July, production gained 4 percent this year, compared with 7 percent in 1968. In 1967, output declined 4 percent. Production declined in both North Central Regions. Sharp advances were shown in all other regions except the South Atlantic, where it increased only moderately.

Production increased from July of last year in the South Central Region and the West. All other regions registered sharp decreases.

PRODUCTION OF WATER ICES, BY MONTHS, UNITED STATES, 1969

MONTH	ENUMERATED		ESTIMATED	CHANGE FROM
	1967	1968	1969	1968
	Thousand Gallons			Percent
January	1,424	1,462	1,525	+ 4
February	1,925	2,056	1,970	- 4
March	3,114	3,274	3,165	- 3
April	4,174	4,823	4,465	- 7
May	5,148	5,833	5,740	- 2
June	6,992	6,881	6,845	- 1
July	6,711	7,336	7,150	- 3
SEVEN MONTH TOTAL	29,488	31,665	30,860	- 3
August	5,598	5,940		
September	3,004	3,199		
October	1,950	2,104		
November	1,270	1,274		
December	988	1,099		
TWELVE MONTH TOTAL	42,298	45,281		